

Bachelor of Arts in Art - Plan IV (Graphic Design)

Requirements (96 units)

Total units required for graduation: 180

This program is designed for students with a strong professional interest in graphic design for electronic, digital, and print media.

Requirements for the B.A. in Art - Plan IV (Program Code: ARTG)

Lower-division requirements (32)

ART 120	Introduction to Two Dimensional Design	4
ART 121	Introduction to Three Dimensional Design	4
ART 122	Introduction to Drawing and Life Drawing	4
ART 221	Art History: Prehistoric Times through the Middle Ages	4
ART 222	Art History: Africa, Asia, the Americas and Oceania	4
ART 223	Art History: Renaissance to the Present	4
ART 232	Introduction to Composition and UI/UX Design	4
ART 238	Intro to 2D Digital Image Creation	4

Upper-division requirements (54)

Art History. Four units chosen from:		4
ART 305	Gender and Identity in the Visual Arts	
ART 306	Greek and Roman Art	
ART 310	Asian Art	
ART 311	Art of the United States to the End of the Nineteenth Century	
ART 314	The Art of Indigenous Peoples	
ART 316	Arts of the Ancient Near East and Egypt	
ART 321	Renaissance Art	
ART 323	Native North American Art	
ART 324	Pre-Columbian Art	
ART 327	Baroque and Rococo Art	
ART 328	Mexican Art	
ART 329	Chicano Art	
ART 334	History of Animation	
ART 359	History of Photography	
ART 410	Studies in Art History	
ART 420	Art from 1900 to the Present	
ART 423	Nineteenth Century European Art	
ART 520	Contemporary Art, Theory and Criticism	
ART 525	Seminar in Art History	
ART 322	Web Design	5
ART 333	History of Graphic Design	4
ART 342	Graphic Design I	5
ART 343	Graphic Design II	5
ART 344	Graphic Design III	5
ART 382	Computer Animation: 3D Modeling	5
ART 384	Digital Motion Imaging	5
ART 442	Graphic Design IV	5

ART 443	Graphic Design V	5
ART 415	Senior Seminar: Art and Society II	2
MKTG 305	Marketing Principles	4

Elective studio art courses (10)

Two five-unit courses chosen from:		10
ART 235	Beginning Painting	
ART 240	Beginning Sculpture	
ART 254	Beginning Ceramics	
ART 260	Beginning Printmaking	
ART 268	Beginning Woodworking and Furniture Design	
ART 270	Beginning Glass	
ART 290	Beginning Analog Photography	
ART 291	Beginning Digital Photography	
ART 304	Advanced Drawing and Life Drawing	
ART 308	Intermediate Woodworking and Furniture Design	
ART 313	Printing Production	
ART 320	Digital Image Editing	
ART 325	Advanced Digital Image Editing	
ART 326	Interactive Multimedia Design	
ART 330	Animation and Web Motion-Graphics	
ART 335	Intermediate Painting	
ART 336	Advanced Painting	
ART 337	Interactive and Motion-Graphic	
ART 340	Intermediate Sculpture	
ART 341	Advanced Sculpture	
ART 350	Introduction to Digital Illustration	
ART 351	Advanced Digital Illustration	
ART 355	Intermediate Ceramics	
ART 357	Advanced Ceramics	
ART 361	Intermediate Printmaking	
ART 362	Advanced Printmaking	
ART 366	Topics in Studio Art	
ART 369	Advanced Woodworking and Design	
ART 370	Intermediate Glass	
ART 373	Installation Art	
ART 382	Computer Animation: 3D Modeling	
ART 383	Computer Animation: Character Modeling	
ART 385	Sound Design for Multimedia	
ART 387	Video Art	
ART 388	Digital Lighting	
ART 391	Intermediate Photography	
ART 396	New Genres	
ART 422	Dynamic Web Site Design	
ART 441	Public Art	
ART 471	Advanced Glass	
ART 492	Advanced Photography	

Total Units 96