# Minor in Public Relations

## Requirements for a minor in Public Relations

**Lower-division requirements (4)**
- COMM 240 Writing for Media 4

**Upper-division requirements (16)**
- COMM 341 Public Relations Theory and Principles 4
- COMM 344 Public Relations Communication 4
- COMM 442 Public Relations Campaigns 4
- COMM 542 Issue Management and Crisis Communication 4

**Electives (8)**

Eight units chosen from:
- COMM 243D Communication Practicum: Public Relations
- COMM 311 Business and Professional Communication
- COMM 312 Persuasion
- COMM 421 Organizational Communication
- COMM 591B-E Internship in Communication
- PA 307 Public Relations in the Public Sector

**Total Units** 28