Communication Studies (COMM)

Courses

COMM 120. Oral Communication. 4 Units.  
(GE=A2)  
Introduction to effective speech communication with emphasis on informative and persuasive public speaking and presentation skills.

COMM 180. Critical Thinking Through Argumentation. 4 Units.  
(GE=A4)  
Principles of oral argumentation and forensics: evidence, methods of logical analysis, reasoned discourse demonstrated through argumentative speeches and debates.

COMM 200. Introduction to Communication Studies. 4 Units.  
Descriptive overview of how humans communicate in various contexts within the areas of public argumentation and rhetoric, human communication, and mass communication. Includes an introduction to communication processes, theories, and research methodologies.

COMM 204. Introduction to Critical Communication Studies. 4 Units.  
Survey of the history and study of rhetoric as it contributes to a critical understanding of the role of communication in society.

COMM 221. Small Group Communication. 4 Units.  
Theories of communication applied to small group situations emphasizing decision-making processes.

COMM 225. Fundamentals of Interpersonal Communication. 4 Units.  
A skills development course designed to facilitate students acquisition of basic face-to-face communication competencies such as building and maintaining communication climates, listening, perception, self-disclosure, and verbal and non-verbal communication.

COMM 240. Writing for Media. 4 Units.  
Prerequisites: satisfaction of the GE written communication (A1) requirement and word processing ability  
Development of basic writing skills and practices appropriate for print, electronic and digital media.

COMM 243A. Communication Practicum: Print and Online Journalism. 3 Units.  
Practical application of communication skills. COMM 243A, COMM 243B, COMM 243C, COMM 243D, or COMM 243E may each be taken twice for credit. For the practicum courses of COMM 243, 382, 399 and 444, no more than nine total units from any combination of these courses may be applied toward the major. Graded credit/no credit.

COMM 243B. Communication Practicum: Radio. 3 Units.  
Practical application of communication skills. COMM 243A, COMM 243B, COMM 243C, COMM 243D, or COMM 243E may each be taken twice for credit. For the practicum courses of COMM 243, 382, 399 and 444, no more than nine total units from any combination of these courses may be applied toward the major. Graded credit/no credit.

COMM 243C. Communication Practicum: Video Production for Journalism. 3 Units.  
Prerequisites: COMM 243A  
Practical application of communication skills. COMM 243A, COMM 243B, COMM 243C, COMM 243D, or COMM 243E may each be taken twice for credit. For the practicum courses of COMM 243, 382, 399 and 444, no more than nine total units from any combination of these courses may be applied toward the major. Graded credit/no credit.

COMM 243D. Communication Practicum: Public Relations. 3 Units.  
Practical application of communication skills. COMM 243A, COMM 243B, COMM 243C, COMM 243D, or COMM 243E may each be taken twice for credit. For the practicum courses of COMM 243, 382, 399 and 444, no more than nine total units from any combination of these courses may be applied toward the major. Graded credit/no credit.

COMM 243E. Communication Practicum: Human and Organizational Communication. 3 Units.  
Practical application of communication skills. COMM 243A, COMM 243B, COMM 243C, COMM 243D, or COMM 243E may each be taken twice for credit. For the practicum courses of COMM 243, 382, 399 and 444, no more than nine total units from any combination of these courses may be applied toward the major. Graded credit/no credit.

COMM 245. Introduction to TV and Video Production. 5 Units.  
Introduction to equipment, theory and procedures used in studio production of television and video programming. Camera, VTR, switcher, lighting, audio character generation, and the roles of crew members will be examined. Basic principles of pictorial composition and aesthetics of the video medium for a variety of applications will also be introduced. Four hours lecture and two hours activity laboratory.

COMM 302. Communication, Language and Culture. 4 Units.  
Contemporary theories of language as they relate to the communication process, including the coding system of signs, symbols, and meanings of cultural groups.

COMM 304. Intercultural Communication. 4 Units.  
(GE=G2)  
Description and analysis of cultural and gender factors in communication such as perception, value systems, language codes and nonverbal communication. Overcoming the communication problems that can result when members of different cultures communicate.

COMM 305. Critical Approaches to Communication. 4 Units.  
Contemporary approaches to media and rhetorical criticism, with emphasis on television, film and public discourse.
COMM 306. Communication Theory. 4 Units.
Prerequisites: COMM 200
Traditional and contemporary approaches to communication theory, including an examination of the areas of rhetorical, human, and mediated communication.

COMM 307. Rhetorical Theory. 4 Units.
Discussion of rhetorical theories from classical Greeks to the contemporary period. Emphasis on the nature, function, and scope of rhetorical theories.

COMM 308. Argumentation. 4 Units.
Prerequisites: completion of General Education Critical Thinking requirement
Advanced principles of argumentation: perspectives, analysis and practice.

COMM 309. Digital Media and Communication. 4 Units.
Theory, research, and history related to the impact of digital technologies on communication and society. Students will acquire knowledge and think critically about digital media communication processes and cultures in a variety of contexts. Formerly COMM 509.

COMM 311. Business and Professional Communication. 4 Units.
Prerequisites: COMM 120 or equivalent
Presentation skills and techniques used in sales, business, professional and technical fields for the communication of information. Special emphasis on technological resources for corporate communication.

COMM 312. Persuasion. 4 Units.
Study and application of rhetorical, social-psychological and mass behavior principles.

COMM 320. Media History and Institutions. 4 Units.
Prerequisites: COMM 200
A historical examination of media institutions prominent in contemporary culture. Particular attention paid to media industry development and policies and processes of media production, past and present.

COMM 321. Media and Culture. 4 Units.
Prerequisites: completion of COMM 320 or consent of instructor
Analysis of media texts and products as they relate to issues of social impact, identity, representation and economics.

COMM 330. Nonverbal Communication. 4 Units.
Theoretical and applied study of nonverbal communication in the shaping of human communication interactions. Emphasis on the major functions, purposes, and uses of nonverbal communication in a socio-culturally diverse society.

COMM 331. Communication for Training Programs. 4 Units.
Techniques and functions of training programs in professional and technical settings.

COMM 334. Travel Feature Writing. 4 Units.
Mastery of essay, service and destination travel writing, among other travel writing forms. Interpreting, reporting, researching, organizing, drafting and editing travel writing during summer study-abroad program jointly administered by communication studies at CSUSB and communication at CSU Fullerton.

COMM 335. Introduction to Digital Video Editing. 4 Units.
Theory and practice of digital video editing. Developing the narrative language of the live action material, whether fictional, documentary, or musical; composing effective visual/sound design; and establishing pace and rhythm in editing. Training in software applications for moving image editing, program titling, and visual effects. Materials fee required.

COMM 341. Public Relations Theory and Principles. 4 Units.
Introduction to the theoretical perspectives that form the foundation of public relations. Perspectives and principles of the public relations profession in multiple settings. Historical perspectives, current and future trends, and career opportunities explored.

COMM 342. Publication Design and Makeup. 4 Units.
Prerequisites: COMM 240
Designing newspaper, magazine and online publications. Includes concept development, planning and composition, typo-graphics, infographics, mastheads, illustration, and desktop publishing. Ethical considerations discussed.

COMM 343. Nonfiction Reporting and Writing. 4 Units.
Prerequisites: COMM 240
Methods and procedures for reporting and writing long nonfiction in both public and private sectors.

COMM 344. Public Relations Communication. 4 Units.
Prerequisites: COMM 240 and COMM 341 or consent of instructor
Application of public relations theory and principles through the development of public relations communication production skills: message construction and delivery in written, verbal, and visual communication. Includes special events and other communication components used by public relations professionals.

COMM 345. Advanced TV and Video Production. 5 Units.
Prerequisites: COMM 245 with a grade of B (3.0) or better
Advanced techniques and aesthetics of television and video studio production, with emphasis on multicamera shooting and switcher effects. Introduction to video editing and postproduction processes. Four hours lecture and three hours laboratory.

COMM 346. TV and Video Field Production. 5 Units.
Prerequisites: COMM 345 with a grade of B (3.0) or better
Instruction in the use of portable video equipment for use in field and remote production, as well as postproduction processes associated with remote production. Nonfiction applications and theory will be emphasized. Four hours lecture and three hours laboratory.
COMM 347. Fundamentals of Screenwriting. 4 Units.
Focus will be on the screenplay, including structure, characters, dialogue, scene development, conflict and theme. Attention will be given to narrative structure and storytelling for film.

COMM 348. Television News Writing and Reporting. 4 Units.
Reporting and writing for television news and community programming. Will include writing and editing a newscast, field reporting and research techniques, and writing for visual production.

COMM 349. Online Reporting and Writing. 4 Units.
Prerequisites: COMM 240
Advanced writing of online journalism, including reporting, researching, writing and editing of articles for various beats or specialties, including politics, criminal justice, environment, entertainment and arts, sports and business. Materials fee required.

COMM 350. Online Journalism Production. 4 Units.
Prerequisites: COMM 240
Accelerated multimedia design and production of current online journalism. Online storytelling; website planning, organization and production; and creation of comprehensive multimedia news packages combining videography, stills, sound; and written broadcast, online, and print content. Current issues in online publishing and ethics. Materials fee required.

COMM 352. Entertainment Media Management. 4 Units.
Prerequisites: COMM 320, MGMT 302, or consent of instructor
Examines issues in the management of film, radio, television, and internet-based entertainment media in the context of a rapidly evolving entertainment industry environment.

COMM 354. Topics in Human and Organizational Communication. 4 Units.
Special topics in human and organizational communication. May be repeated for credit as topics change. Formerly COMM 585.

COMM 355. Topics in Media Studies. 4 Units.
Special topics in media studies. May be repeated for credit as topics change. Formerly COMM 386 and 587.

COMM 356. Topics in Public Relations. 4 Units.
Special topics in public relations. May be repeated for credit as topics change.

COMM 358. Contemporary Cinema and Society. 4 Units.
Contemporary cinema and cultural modernity and postmodernity in film topics of stardom, authorship, culture industries, globalized blockbuster cinema, audiences, and the politics of representation. Formerly a topic under COMM 386.

COMM 359. Topics in Intercultural Communication. 4 Units.
May be repeated for credit as topics change.

COMM 360. Visual Communication. 4 Units.
Introduction to the principles and theory of visual literacy essential to understanding the social, cultural and ethical layers of meaning in visual communication. Media and other images are examined in view of how they are constructed, processed and integrated with other forms of communication.

COMM 361. The Development of Motion Pictures. 4 Units.
Survey of the historical background, commercial development and social influences of motion pictures. Course follows the medium from earliest origins through the rise and decline of the studio system and influences of television with emphasis on key directors and styles of film communication.

COMM 362. Intercollegiate Forensics. 3 Units.
Preparation for and participation in intercollegiate debate and/or individual events. Additional hours of supervised practice and performance required. May be repeated for credit for a total of not more than six units. COMM 243A, 243B, 243D, 382, 444A, 444B, and 444D may each be taken twice for credit, but no more than nine total units from any combination of these courses may be applied toward the major. Graded credit/no credit.

COMM 363. Advanced Research Methods. 4 Units.
Prerequisites: COMM 243B or consent of instructor
Techniques and principles of research methods in communication. May be repeated for credit as topics change.

COMM 365. Topics in Media Studies. 4 Units.
Special topics in media studies. May be repeated for credit as topics change. Formerly COMM 386 and 587.

COMM 367. Topics in Public Relations. 4 Units.
Special topics in public relations. May be repeated for credit as topics change.

COMM 378. Contemporary Cinema and Society. 4 Units.
Contemporary cinema and cultural modernity and postmodernity in film topics of stardom, authorship, culture industries, globalized blockbuster cinema, audiences, and the politics of representation. Formerly a topic under COMM 386.
COMM 400. Communication Research Methodology. 4 Units.
Prerequisites: COMM 200, 304 and 306
Study and application of basic historical, descriptive, critical and experimental research skills unique to communication. Data analysis. Includes ethical considerations of communication research.

COMM 401. Gender, Race and Media. 4 Units.
(GE=G2)
Critical and historical examination of images and representations of gender and race in the mass media. Course focuses primarily on film, television, advertising, and the press.

COMM 402. Ethnography of Communication. 4 Units.
Prerequisites: COMM 302 and 304 or equivalent or consent of instructor
Ethnographic frameworks and principles for conducting research on communication within and across cultural boundaries. Includes foci on case studies, interviewing and field work.

COMM 403. Interpersonal Relations. 4 Units.
An overview and examination of current concepts, issues and research in the study of human relationships. Primary focus on relational development, maintenance and disengagement in a variety of contexts.

COMM 405. Media Effects. 4 Units.
History of research in understanding media effects on individuals and society.

COMM 409. Latina/os, Media and Culture. 4 Units.
Examines mass media representations of and by Latina/os in the United States and how these representations construct culture and society. Formerly a topic under COMM 584.

COMM 410. Asian Media and Culture. 4 Units.
Critical survey of Asian popular media and their relevance to Asian cultures. Explores Asian films, TV programs, print media, digital media and the extent to which they represent Asian cultures. Topics include (but not limited to) Japanese animation, Chinese martial arts genre, Bollywood films, Korean TB soap operas, and Asian cybercultures.

COMM 411. Gender and Communication. 4 Units.
A critical and sociological examination of how gender is socialized, constructed, communicated and performed in various communicative contexts.

COMM 415. Advertising as Social Communication. 4 Units.
Theories of advertising: social, political and economic roles in modern society.

COMM 421. Organizational Communication. 4 Units.
Study of current organizational communication theory and application to the management of communication within the organization.

COMM 422. Communication and Conflict. 4 Units.
Communication theories and models relevant to analyzing and understanding the causes, functions, styles, and effects of conflict. The skills of negotiation and third party intervention in conflict resolution.

COMM 424. Film Analysis. 4 Units.
Analysis of films using various theoretical frames. Emphasis on understanding and interpreting filmmakers’ uses of form and style in picture and sound, including within-frame composition, image juxtaposition through editing, and sound design.

COMM 425. Film and New Media. 4 Units.
Surveys theories, artistic movements and cultural artifacts that helped set the stage for incorporating new technologies into film production, making the transition to new delivery platforms, and creating a new, post-humanist consciousness in spectators.

COMM 431. Classroom Communication. 4 Units.
Prerequisites: COMM 120 or equivalent
Communication skills in instructional settings, including strategies to facilitate understanding and analysis of classroom behavioral models.

COMM 441. Interviewing. 4 Units.
Prerequisites: COMM 120 or equivalent
Interviewing in formal and informal settings. Understanding of employment, journalistic, informative and persuasive interviews.

COMM 442. Public Relations Campaigns. 4 Units.
Prerequisites: COMM 344
Advanced course in public relations that focuses on informational and persuasive communication campaigns to achieve commercial, political and social goals. Emphasis on case analysis and campaign development and campaign implementation.

COMM 444A. Advanced Communication Practicum: Television. 3 Units.
Advanced application of communication theory and methods. COMM 243A, COMM 243B, COMM 243D, COMM 382, COMM 444A, COMM 444D may each be taken twice for credit, but no more than nine total units from any combination of these courses may be applied toward the major. Materials fee required. Graded credit/no credit.

COMM 444B. Advanced Communication Practicum: Research. 3 Units.
Prerequisites: COMM 306
Advanced application of communication theory and methods. COMM 243A, 243B, 243D, 382, 444A, 444B and 444D may each be taken twice for credit, but no more than nine total units from any combination of these courses may be applied toward the major. Graded credit/no credit.

COMM 444C. Advanced Communication Practicum: Research. 2 Units.
Prerequisites: COMM 306
Advanced application of communication theory and methods. COMM 243A, COMM 243B, COMM 243D, COMM 382, COMM 444A, COMM 444B and COMM 444D may each be taken twice for credit, but no more than nine total units from any combination of these courses may be applied toward the major. Graded credit/no credit.
COMM 444D. Advanced Communication Practicum: Mentoring. 3 Units.
Prerequisites: COMM 225, COMM 331 or COMM 403 or equivalent or permission of instructor
Advanced application of communication theory and methods. COMM 243A, COMM 243B, COMM 243D, COMM 382, COMM 444A, COMM 444B and COMM 444D may each be taken twice for credit, but no more than nine total units from any combination of these courses may be applied toward the major. Graded credit/no credit.

COMM 447. Italian Cinema. 4 Units.
Historical, theoretical and interpretive approaches to Italian cinema, from postwar Neo-realist to Post-modernist millennial era.

COMM 448. Documentary Production. 4 Units.
Prerequisites: COMM 245, 345 and 346
Digital video documentary production course with emphasis on research and pre-production planning, shooting, and editing through lectures, workshops, screenings and field production. Working in crews, students plan, shoot and finish short documentary projects. Recommended that students have completed a draft treatment for a short documentary before the course begins.

COMM 449. Fiction Production. 4 Units.
Prerequisites: COMM 245, 345, and 346
Fiction/dramatic digital video documentary production course with emphasis on producing, shooting, lighting and sound recording through lectures, workshops, screenings and field production. Working in crews, students plan, shoot and edit fiction projects. Recommended that students have completed a draft treatment for a fiction short before the course begins.

COMM 450. Media Audiences. 4 Units.
Methods used for understanding the relationship between media producers, the audience, and other social forces.

COMM 471. International Communication. 4 Units.
Political, economic, and cultural analysis of the structure, context, and impact of communication across national boundaries, including news, entertainment, advertising, corporate communication, transborder data flows and the Internet.

COMM 481. History and Development of Documentary. 4 Units.
Examination of the historical background, economic development, and social influences of documentaries. Theories of cultural representation, rhetorical strategies, and ethical considerations will be studied, with particular emphasis on their application to alternative and experimental documentary forms.

COMM 491. Ethical Aspects of Communication. 4 Units.
Prerequisites: COMM 200, COMM 306 and COMM 400 or consent of department
Focuses on exploring and assessing issues of responsibility and ethical standards of communication in areas such as interpersonal, political, print, TV/film, organizational and electronic communication contexts. Goals of the course include stimulation of the moral imagination; recognition of ethical issues; and development of critical/analytical skills. Formerly COMM 501.

COMM 499. Senior Project. 1 Unit.
Prerequisites: COMM 200, COMM 304, COMM 306, and COMM 400 and completion of 132 units with a minimum of 44 units in the major
Preparation and submission of a portfolio of course related products reflecting the goals and objectives of the communication major, accompanied by a reflective essay demonstrating how the portfolio reflects successful achievement of those goals and objectives. Required of all communication majors. Formerly COMM 599. Graded credit/no credit.

COMM 502. Communication Law and Policy. 4 Units.
Exploration and application of laws and regulations as they affect communication. Includes consideration of freedom of speech, libel and slander, intellectual property, broadcast regulations and privacy.

COMM 506. Media Sex and Violence. 4 Units.
Critical and empirical examination of the practices and consequences of portraying human aggression and sexuality in the mass media including television, movies, magazines, video games, and the Internet. Formerly a topic under COMM 587.

COMM 507. Fundamentals of Social Media Management. 4 Units.
Explores how organizations use social media to shape conversations about their products, services, actions and positions. Examines issues of social media planning, campaign management and strategic communication on social media.

COMM 508. Political Economy of Social Media Communication. 4 Units.
Explores how ownership, market strategy and financing considerations on social media platforms intersect with policy and legal issues.

COMM 509. Audience Analysis in Social Media. 4 Units.
An overview of current tools for quantitative and qualitative audience analysis in social media. Explores how the strategic priorities of organizations and their social media strategies relate to campaign performance.

COMM 510. Social Media for Social Good. 4 Units.
Students learn theories, methods and strategies for using social media to grow personal capabilities and civic involvement and to enact change for the social good. Explores issues of ethics and social justice in social media communication.

COMM 511. Feminist Contributions to Communication Theories. 4 Units.
Examination of how diverse feminist theories contribute to an understanding of communication and rhetoric, integrating feminist theories with communication theories, and focusing on how gender distinctions influence our thinking and communication. Will explore diversity in feminism, including ethnicity, relational orientation, religion and class. Formerly a topic under COMM 584.

COMM 512. Media and Social Media Platforms in the 21st Century. 4 Units.
Examination of the historical background, economic development, and social influences of social media and emerging social media platforms. Theories of cultural representation, rhetorical strategies, and ethical considerations will be studied, with particular emphasis on their application to alternative and experimental social media forms.

COMM 513. Social Media for Social Change. 4 Units.
An overview of current tools for quantitative and qualitative audience analysis in social media. Explores how the strategic priorities of organizations and their social media strategies relate to campaign performance.

COMM 514. Social Media for Social Good. 4 Units.
Students learn theories, methods and strategies for using social media to grow personal capabilities and civic involvement and to enact change for the social good. Explores issues of ethics and social justice in social media communication.

COMM 515. Feminist Contributions to Communication Theories. 4 Units.
Examination of how diverse feminist theories contribute to an understanding of communication and rhetoric, integrating feminist theories with communication theories, and focusing on how gender distinctions influence our thinking and communication. Will explore diversity in feminism, including ethnicity, relational orientation, religion and class. Formerly a topic under COMM 584.
COMM 520. Advanced Marketing Communication. 4 Units.
Prerequisites: MKTG 305 or consent of instructor
Management of the marketing communication function with emphasis on the integration and coordination of its activities. Advertising, direct marketing, personal selling, public relations, sales promotion, and digital strategies are mastered with consideration given to global, ethical, and technology-related issues. Includes development of an integrated marketing communication plan. Offered as COMM 520 and MKTG 520, students may not receive credit for both.

COMM 522. Mediation Theory and Practice. 4 Units.
Prerequisites: COMM 422 or permission of instructor
Exploration of the theories, methods, and techniques of mediation as a collaborative process of resolving conflicts among individuals, groups, organizations, and nations. Third party intervention skills needed to serve as a mediator are developed through simulation exercises. Formerly a topic under COMM 585.

COMM 542. Issue Management and Crisis Communication. 4 Units.
Prerequisites: COMM 344 or equivalent or consent of instructor
Principles and methods of issue evaluation and crisis management in public relations communication including issue monitoring, issue analysis, policy options, program design, evaluation, and identification.

COMM 543. Environmental Communication. 4 Units.
Examination of communication involving environmental issues in national and international contexts. Emphasis is placed on the relationship between communication and environmental problems and issues. Formerly a topic under COMM 584.

COMM 550. Muslim Women in Media and Society. 4 Units.
A cross-disciplinary and case study-based approach to the subject of Muslim women across several different regions and contexts, focusing particularly on their position in society and their representation in media. Formerly a topic under COMM 365 and 565.

COMM 556. Advanced Topics in Media Studies. 4 Units.
Prerequisites: junior, senior or graduate standing
Advanced special topics in media studies. May be repeated for credit as topics change.

COMM 557. Advanced Topics in Public Relations. 4 Units.
Prerequisites: junior, senior or graduate standing
Advanced special topics in public relations. May be repeated for credit as topics change.

COMM 560. Health Communication. 4 Units.
Prerequisites: COMM 200 and COMM 306 or consent of instructor
Advanced study of issues, contexts, and theories of health communication. Examines health issues in various communication contexts such as interpersonal, intercultural, organizational and mediated communication.

COMM 564. Advanced Topics in Human and Organizational Communication. 4 Units.
Prerequisites: junior, senior or graduate standing
Advanced special topics in human and organizational communication. May be repeated for credit as topics change.

COMM 567. Advanced Topics in Public Relations. 4 Units.
Prerequisites: junior, senior or graduate standing
Advanced special topics in public relations. May be repeated for credit as topics change.

COMM 580. Culture and Ethnicity in Language. 4 Units.
Prerequisites: COMM 304 or equivalent
Critical examination of the way language shapes perceptions, behaviors, and attitudes about culture and ethnicity.

COMM 581. Contemporary Theories of Rhetoric. 4 Units.
Study of 20th century conceptualizations of rhetoric and intercultural communication with an emphasis on contemporary public discourse in different cultural settings.

COMM 591B. Internship in Communication. 2 Units.
Prerequisites: Junior or senior status with a minimum of 16 units of communication course work completed on this campus; minimum overall grade point average of 2.5; written consent from a supervising agency within which the internship will take place; departmental approval of a contract between the intern and the supervising agency to be filed the quarter prior to that in which the internship is to take place
Supervised work and study of communication processes in private and public settings. A total of ten units in COMM 591 may be applied toward graduation. Graded credit/no credit.

COMM 591C. Internship in Communication. 3 Units.
Prerequisites: Junior or senior status with a minimum of 16 units of communication course work completed on this campus; minimum overall grade point average of 2.5; written consent from a supervising agency within which the internship will take place; departmental approval of a contract between the intern and the supervising agency to be filed the quarter prior to that in which the internship is to take place
Supervised work and study of communication processes in private and public settings. A total of ten units in COMM 591 may be applied toward graduation. Graded credit/no credit.

COMM 591D. Internship/ in Communication. 4 Units.
Prerequisites: Junior or senior status with a minimum of 16 units of communication course work completed on this campus; minimum overall grade point average of 2.5; written consent from a supervising agency within which the internship will take place; departmental approval of a contract between the intern and the supervising agency to be filed the quarter prior to that in which the internship is to take place
Supervised work and study of communication processes in private and public settings. A total of ten units in COMM 591 may be applied toward graduation. Graded credit/no credit.
COMM 591E. Internship in Communication. 5 Units.
Prerequisites: Junior or senior status with a minimum of 16 units of communication course work completed on this campus; minimum overall grade point average of 2.5; written consent from a supervising agency within which the internship will take place; departmental approval of a contract between the intern and the supervising agency to be filed the quarter prior to that in which the internship is to take place. Supervised work and study of communication processes in private and public settings. A total of ten units in COMM 591 may be applied toward graduation. Graded credit/no credit.

COMM 593A. Communication Approaches to Area Studies: Africa. 4 Units.
Prerequisites: COMM 304 or equivalent
Examination of communication practices and issues within world regions and among cultural groups which may include the role of communication in political, economic, social and cultural conflict and change. May be repeated for credit as focus area changes.

COMM 593B. Communication Approaches to Area Studies: Asia-Pacific. 4 Units.
Prerequisites: COMM 304 or equivalent
Examination of communication practices and issues within world regions and among cultural groups which may include the role of communication in political, economic, social and cultural conflict and change. May be repeated for credit as focus area changes.

COMM 593C. Communication Approaches to Area Studies: Europe. 4 Units.
Prerequisites: COMM 304 or equivalent
Examination of communication practices and issues within world regions and among cultural groups which may include the role of communication in political, economic, social and cultural conflict and change. May be repeated for credit as focus area changes.

COMM 593D. Communication Approaches to Area Studies: Latin America. 4 Units.
Prerequisites: COMM 304 or equivalent
Examination of communication practices and issues within world regions and among cultural groups which may include the role of communication in political, economic, social and cultural conflict and change. May be repeated for credit as focus area changes.

COMM 595B. Independent Study. 2 Units.
Prerequisites: a minimum overall grade point average of 3.0 (B), consent of instructor and departmental approval of a written proposal of a project submitted on a standard application filed in advance of the quarter in which the course is to be taken, and junior or senior status. Special topics involving library research, experimental or field research, or media production. A total of 10 units in COMM 595 may be applied toward graduation.

COMM 595C. Independent Study. 3 Units.
Prerequisites: a minimum overall grade point average of 3.0 (B), consent of instructor and departmental approval of a written proposal of a project submitted on a standard application filed in advance of the quarter in which the course is to be taken, and junior or senior status. Special topics involving library research, experimental or field research, or media production. A total of 10 units in COMM 595 may be applied toward graduation.

COMM 595D. Independent Study. 4 Units.
Prerequisites: a minimum overall grade point average of 3.0 (B), consent of instructor and departmental approval of a written proposal of a project submitted on a standard application filed in advance of the quarter in which the course is to be taken, and junior or senior status. Special topics involving library research, experimental or field research, or media production. A total of 10 units in COMM 595 may be applied toward graduation.

COMM 595E. Independent Study. 5 Units.
Prerequisites: a minimum overall grade point average of 3.0 (B), consent of instructor and departmental approval of a written proposal of a project submitted on a standard application filed in advance of the quarter in which the course is to be taken, and junior or senior status. Special topics involving library research, experimental or field research, or media production. A total of 10 units in COMM 595 may be applied toward graduation.

COMM 600. Introduction to Graduate Study. 4 Units.
Theory building in communication research. The assumptions, methods, perspectives and theoretical frameworks for advanced research in communication studies. Recommended for first quarter of graduate study, must be taken within first year.

COMM 601. Intercultural Communication Theories. 4 Units.
Study of the relationship between culture and communication with emphasis given to an examination of current quantitative and interpretative theory and research. Implications and applications to various kinds of human relationships and various aspects of those relationships (e.g. interpersonal, organizational, national, international and mediated). Recommended for first quarter of graduate study, must be taken within the first year.

COMM 602. Quantitative Research Methods in Communication Studies. 4 Units.
Prerequisites: COMM 400 and COMM 600, or consent of department. Study, design, data collection, and appropriate multivariate procedures for research through behavioral/quantitative approaches. Emphasis on research conducted in multicultural settings. Extensive work designing research instruments and employing computerized statistical applications.

COMM 603. Qualitative Research Methods in Communication. 4 Units.
Prerequisites: COMM 600 or 605
Survey of study design, data collection and appropriate procedures for research through qualitative and interpretive approaches. Emphasis on research conducted in multicultural settings. Advanced study in such methods include ethnography, interviewing, discourse analysis, and rhetorical and cultural criticism.

COMM 605. Introduction to Graduate Studies in Integrated Marketing Communication. 4 Units.
Theory building in integrated marketing communication research. The assumptions, methods, perspectives, theoretical frameworks and case study analysis for advanced research in communication studies, marketing and advertising. Recommended for first quarter of graduate study, must be taken within first year.
COMM 609. Digital Culture. 4 Units.
Prerequisites: COMM 309 or consent of department
Examination of the interactions among communication technology, new media, and culture with particular focus on intercultural and global communication. (4 units.)

COMM 610. Media and Intercultural Relations. 4 Units.
Focus on how media and intercultural communication shape one another, including the relationship between the public and private processes of technologically-mediated interaction, transformations in interpersonal relations, and the social construction of contemporary discourses and lifestyles.

COMM 620. Communication in Multicultural Organizations. 4 Units.
Study and analysis of communication patterns in multinational and multicultural organizational settings. Analysis of intercultural communication theories as sources of explanations and strategies for developing and managing a culturally diverse organization.

COMM 630. Instructional Communication. 4 Units.
Study of educational philosophies, models, approaches, and research in teaching communication, to include course design and student evaluation instruments with emphasis on application of instructional strategies in their teaching presentations. May not be taken in lieu of EDUC 603.

COMM 670. Seminar in Conflict and Conflict Resolution. 4 Units.
Survey course on the origins, history, models and theories of conflict and conflict resolution. Includes cultural issues, nonviolent social movements, and the developing field of online conflict resolution.

COMM 671. International Communication. 4 Units.
Advanced study of issues in international communication in the context of globalization. Examination of the political, economic and cultural impact of communication across national boundaries, including news, entertainment, advertising, corporate communication, transborder data flows, and the Internet.

COMM 672. Intercultural Peacemaking. 4 Units.
Study of communication strategies for international and domestic peacemaking among diverse groups and interests.

COMM 673. Advanced Mediation Skills. 4 Units.
Prerequisites: COMM 522 or equivalent
Application of selected mediation theories and skills such as group facilitation, group development, and language analysis.

COMM 675. Strategic Planning in Public Relations. 4 Units.
Applied research in public relations. Involves conducting research within and for organizations to help them achieve their public relations goals. Course takes a strategic management perspective that is goal oriented and requires planning and research.

COMM 685. Thesis or Project Proposal/Comprehensive Examination Preparation. 2 Units.
Prerequisites: completion of 24 units in the program, advancement to candidacy, and consent of graduate coordinator
Preparation of the thesis or project proposal, or preparation for comprehensive examination. Graded credit/no credit.

COMM 686. Graduate Project. 5 Units.
Prerequisites: advancement to candidacy
Preparation of a graduate project under the direction of a faculty member, with the approval of the graduate director, and if an interdisciplinary study major, with the approval of the graduate program coordinator. Project proposals must be approved by the program coordinator in the quarter prior to enrollment in the course.

COMM 689. Practicum for Teaching Associates in Communication Studies. 1 Unit.
For students appointed as teaching associates in communication studies. The course is designed to facilitate the development, refinement and maintenance of effective teaching methods and strategies. May be repeated for a total of nine units. A maximum of two units of COMM 689 credit may be applied toward the M.A. degree. Graded credit/no credit.

COMM 690. Seminar in Organizational Communication. 4 Units.
Prerequisites: COMM 421 or consent of department
Intensive study of selected topics in organizational communication. May be repeated for credit as topics change.

COMM 691. Seminar in Public Relations. 4 Units.
Prerequisites: COMM 341, or equivalent, or consent of instructor
Intensive study of selected topics in public relations. May be repeated once for credit as topics change.

COMM 692. Seminar in Interpersonal Communication. 4 Units.
Intensive study of selected topics in interpersonal communication. May be repeated for credit as topics change.

COMM 693. Seminar in Media Studies. 4 Units.
Intensive study of selected topics in media studies. May be repeated once for credit as topics change.

COMM 694. Seminar in Intercultural Communication. 4 Units.
Prerequisites: COMM 304 or equivalent
Intensive study of selected topics in intercultural communication. May be repeated for credit as topics change.

COMM 695B. Graduate Independent Study. 2 Units.
Prerequisites: approval by the student's committee
Advanced reading/research on a specific topic relevant to the students program of study.
COMM 695C. Graduate Independent Study. 3 Units.
Prerequisites: approval by the students committee
Advanced reading/research on a specific topic relevant to the students program of study.

COMM 695D. Graduate Independent Study. 4 Units.
Prerequisites: approval by the students committee
Advanced reading/research on a specific topic relevant to the students program of study.

COMM 695E. Graduate Independent Study. 5 Units.
Prerequisites: approval by the students committee
Advanced reading/research on a specific topic relevant to the students program of study.

COMM 696B. Practicum in Intercultural Living. 2 Units.
Prerequisites: COMM 602 or 603, approval of students committee; graduate level status with a minimum overall grade point average of 3.0. Student must secure a written agreement with a sponsoring agency and departmental approval of that agreement
Students will complete academic assignments based on, and during residence in a domestic or foreign community other than their own. Graded credit/no credit.

COMM 696C. Practicum in Intercultural Living. 3 Units.
Prerequisites: COMM 602 or 603, approval of students committee; graduate level status with a minimum overall grade point average of 3.0. Student must secure a written agreement with a sponsoring agency and departmental approval of that agreement
Students will complete academic assignments based on, and during residence in a domestic or foreign community other than their own. Graded credit/no credit.

COMM 696D. Practicum in Intercultural Living. 4 Units.
Prerequisites: COMM 602 or 603, approval of students committee; graduate level status with a minimum overall grade point average of 3.0. Student must secure a written agreement with a sponsoring agency and departmental approval of that agreement
Students will complete academic assignments based on, and during residence in a domestic or foreign community other than their own. Graded credit/no credit.

COMM 696E. Practicum in Intercultural Living. 5 Units.
Prerequisites: COMM 602 or 603, approval of students committee; graduate level status with a minimum overall grade point average of 3.0. Student must secure a written agreement with a sponsoring agency and departmental approval of that agreement
Students will complete academic assignments based on, and during residence in a domestic or foreign community other than their own. Graded credit/no credit.

COMM 697B. Internship in Communication. 2 Units.
Prerequisites: approval of students committee; graduate level status with a minimum overall grade point average of 3.0 (B). Student must secure a written agreement with the supervising agency in which the internship will take place and departmental approval of that agreement
Supervised work experience in which the student completes academic assignments integrated with off-campus paid or volunteer activities. Graded credit/no credit. A maximum of five units of credit in COMM 697 will be accepted toward the M.A. degree.

COMM 697C. Internship in Communication. 3 Units.
Prerequisites: approval of students committee; graduate level status with a minimum overall grade point average of 3.0 (B). Student must secure a written agreement with the supervising agency in which the internship will take place and departmental approval of that agreement
Supervised work experience in which the student completes academic assignments integrated with off-campus paid or volunteer activities. Graded credit/no credit. A maximum of five units of credit in COMM 697 will be accepted toward the M.A. degree.

COMM 697D. Internship in Communication. 4 Units.
Prerequisites: approval of students committee; graduate level status with a minimum overall grade point average of 3.0 (B). Student must secure a written agreement with the supervising agency in which the internship will take place and departmental approval of that agreement
Supervised work experience in which the student completes academic assignments integrated with off-campus paid or volunteer activities. Graded credit/no credit. A maximum of five units of credit in COMM 697 will be accepted toward the M.A. degree.

COMM 697E. Internship in Communication. 5 Units.
Prerequisites: approval of students committee; graduate level status with a minimum overall grade point average of 3.0 (B). Student must secure a written agreement with the supervising agency in which the internship will take place and departmental approval of that agreement
Supervised work experience in which the student completes academic assignments integrated with off-campus paid or volunteer activities. Graded credit/no credit. A maximum of five units of credit in COMM 697 will be accepted toward the M.A. degree.

COMM 698A. Continuous Enrollment for Graduate Candidacy Standing. 1 Unit.
Prerequisites: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies
Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in 698 each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll in 698 through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. 698 is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.
COMM 698B. Continuous Enrollment for Graduate Candidacy Standing. 2 Units.
Prerequisites: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies
Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in 698 each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll in 698 through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. 698 is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

COMM 698C. Continuous Enrollment for Graduate Candidacy Standing. 3 Units.
Prerequisites: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies
Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in 698 each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll in 698 through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. 698 is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

COMM 698D. Continuous Enrollment for Graduate Candidacy Standing. 4 Units.
Prerequisites: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies
Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in 698 each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll in 698 through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. 698 is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

COMM 698E. Continuous Enrollment for Graduate Candidacy Standing. 5 Units.
Prerequisites: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies
Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in 698 each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll in 698 through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. 698 is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

COMM 698F. Continuous Enrollment for Graduate Candidacy Standing. 6 Units.
Prerequisites: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies
Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in 698 each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll in 698 through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. 698 is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

COMM 698Z. Continuous Enrollment for Graduate Candidacy Standing. 0 Units.
Prerequisites: advancement to candidacy and approval of program graduate coordinator or, if an interdisciplinary studies major, consent of the Dean of Graduate Studies
Independent study leading to completion of requirements (other than course work) for the master's degree. To retain classified standing in the master's program, a student must enroll in 698 each quarter until the project or thesis is accepted or the comprehensive examination passed. Students who enroll in 698 through the university have full use of all university facilities. See Culminating Experience: Exam, Thesis, or Project in Graduate Degree and Program Requirements section of the Bulletin of Courses. 698 is a variable unit course, see fee schedule in the Financial Information section of the Bulletin of Courses. Earned units are not degree-applicable nor will they qualify for financial aid.

COMM 699. Thesis. 5 Units.
Prerequisites: approval of prospectus by the students advisory committee, advancement to candidacy, completion of all other required courses for the M.A. or consent of department
Independent graduate research culminating in a written thesis.
COMM 999. Comprehensive Examination. 0 Units.
Prerequisites: COMM 685, advancement to candidacy, approval of department, completion of course work in the master's program, and in good academic standing.
An assessment of the student's ability to integrate the knowledge of the area, show critical and independent thinking and demonstrate mastery of subject matter.