Palm Desert Campus

TELEPHONE: 760-341-2883
WEBSITE: Palm Desert Campus website (http://PDC.CSUSB.EDU)

Administration
Dean Jake Zhu, Ph.D.
jzhu@csusb.edu (sharonb@csusb.edu)

Associate Dean, Anissa Rogers, Ph.D.
anissa.rogers@csusb.edu

Mission statement
The Palm Desert Campus will be a community of scholars committed to the teaching-learning process which values diversity, emphasizes quality, and commits to serving the region. It will reach out to students through face-to-face classrooms, distributed learning, and online programs. It will continue to seek collaborative partnerships to integrate educational, cultural, social, technological, and economic life with the region. It will strive to meet critical regional and state needs and provide responsible and creative leadership for the future.

General Information
Over thirty years ago, Coachella Valley civic leaders began to call for a local public four-year college. The group's efforts lead to California State University, San Bernardino establishing a branch campus on the College of the Desert campus. From the beginning, our efforts were to serve Coachella Valley students locally with programs that met local needs. In 2002 we moved to our permanent location on Cook Street.

We offer our students the resources of a large, comprehensive university through the San Bernardino campus. At the same time, the Palm Desert Campus offers the supportive environment of a small campus with small classes and more opportunities for contact with instructional faculty.

Facilities
The CSUSB Palm Desert Campus is located on a 166-acre site off the I-10 freeway. The first building constructed and occupied in 2002 was the Mary Stuart Rogers Gateway Building, funded by the Mary Stuart Rogers Foundation, the Berger Foundation, the City of Rancho Mirage and Florence Rigdon, a Rancho Mirage resident. Housing the university's administrative offices, classroom space, faculty offices, the 120-seat Oliphant Auditorium, book store, the Rancho Mirage Student Center, and distant learning laboratories.

The second and third buildings, the Indian Wells Center for Educational Excellence and Indian Wells Theater, were occupied in 2005 and built largely with funds from the City of Indian Wells, The Annenberg Foundation, the H.N. and Frances C. Berger Foundation, Palm Desert National Bank, and Jean Hahn and John I. Hardy.

The Palm Desert Health Sciences Building, noted as one of the most environmentally sound buildings in the Coachella Valley, opened in 2008. Donors for this building included eight of the Valley’s municipalities as well as the County of Riverside, The Desert Healthcare District, the R.D. and Joan Dale Hubbard Foundation, The Webb Foundation, Palm Desert National Bank, and other community members. This facility houses the Helene A. Hixon Information Resource Center, biology and chemistry labs, nursing labs, the R.D. and Joan Dale Hubbard Student Health and Psychological Counseling Center, as well as additional classrooms and computer labs.

Admissions
To apply for admission to the CSUSB Palm Desert Campus, students must complete the CSUApply application online at CSU Apply website (http://www.csumentor.edu) and have transcripts sent to:

CSUSB Palm Desert Campus Office of Admissions
37500 Cook Street
Palm Desert, CA 92211

You can also watch the admissions video at Palm Desert Campus website (https://pdc.csusb.edu/) to learn more about CSUSB PDC. For further admissions information, please contact a PDC Admissions Counselor.

Brenda Machuca
760-341-2883 ext. 78111, bmachuca@csusb.edu

Financial Aid & Scholarships
The Palm Desert Campus has a financial aid consultant that is on campus on a weekly basis to assist with questions, applications, and other issues pertaining to financial aid and scholarships.

Edith Passi
760-341-2883 ext. 78122, edith.passi@csusb.edu

The Palm Desert Campus offers various scholarships that are limited to PDC students. These include, but are not limited to, the Athena Fund Scholarship, the Coeta & Donald Barker Scholarship for nursing students, and the Betty Barker Scholarship.

Other highlighted scholarships include:

The Mary Stuart Rogers Scholarship awards ten to twenty $3,600 scholarships each to CSUSB Palm Desert Campus students. Students are eligible if enrolled in a major offered at PDC, with a majority of their coursework completed at PDC, maintaining a minimum 3.5 cumulative GPA and demonstrating a commitment to service in the community.

The H.N. and Frances Berger Scholarship awards five $5,000 scholarships to Palm Desert Campus students who are studying allied health, including nursing, nutrition, kinesiology or education.

A $10,000 gift from the City of Palm Desert honored President Albert Karnig upon his retirement by establishing the President Albert Karnig Academic Excellence Scholarship. The scholarship provides support for high achieving undergraduate students who are enrolled full time on the Palm Desert Campus with 12 or more units and who have a minimum G.P.A. of 3.5.

There are many scholarships administered by the CSUSB Financial Aid Office available for PDC students that are optimal. They can be applied for online at Financial Aid website (https://finaid.csusb.edu) beginning January 1st through March 2nd of each year. You can also search for off-campus scholarship opportunities using the “Search” feature on My Coyote.
Commencement

The CSUSB Palm Desert Campus holds its own commencement exercises each spring in the Agua Caliente Casino and Spa at The Show. These exercises occur prior to commencement exercises at the San Bernardino campus.

Osher Lifelong Learning Institute

The Osher Lifelong Learning Institute ([http://osher.csusb.edu](http://osher.csusb.edu)) offers non-credit university level courses for mature adults interested in the intellectual challenge of academic subjects without the stress of grades, tests or homework. Through membership in the Osher Institute, members can experience the joy of learning from university professors and similarly qualified experts within a relaxed campus atmosphere. A wide array of topics will be available each quarter along with a variety of fun events and interesting educational trips.

Palm Desert Campus Programs & Advising

Bachelor’s Four-Year Degree Programs


Business Administration: Management ([http://pdc.csusb.edu/businessAdministration.html](http://pdc.csusb.edu/businessAdministration.html))

   Advisor: Cynthia Schreihans
   760-341-2883 ext. 78151, cschreih@csusb.edu

   Advisor: Jessica Chavez
   909-537-3881, jessicac@csusb.edu (cschreih@csusb.edu)


Business Administration: Accounting ([http://pdc.csusb.edu/businessAdministration.html](http://pdc.csusb.edu/businessAdministration.html))

   Advisor: David Senteney
   909-537-5789, dsenteney@csusb.edu (rilie@csusb.edu)

   Advisor: Jessica Chavez
   909-537-3881, jessicac@csusb.edu (cschreih@csusb.edu)


Business Administration: Marketing ([http://pdc.csusb.edu/businessAdministration.html](http://pdc.csusb.edu/businessAdministration.html))

   Advisor: Dr. Eric Newman
   760-341-2883 ext. 78241, enewman@csusb.edu

   Advisor: Jessica Chavez

   909-537-3881, jessicac@csusb.edu (cschreih@csusb.edu)

   909-537-3881, jessicac@csusb.edu (cschreih@csusb.edu)

BA in Communication ([http://bulletin.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/communication-ba/](http://bulletin.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/communication-ba/))

Communication ([http://pdc.csusb.edu/communication_studies.html](http://pdc.csusb.edu/communication_studies.html))

   Advisor: Dr. Robert Leo
   760-341-2883 ext. 78148, rleo@csusb.edu ([http://bulletin.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/communication-ba/](http://bulletin.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/communication-ba/))


Criminal Justice ([http://pdc.csusb.edu/criminal_justice.html](http://pdc.csusb.edu/criminal_justice.html))

   Advisor: Ruth Howell
   760-341-2883 ext. 78110, rhowell@csusb.edu


English ([http://pdc.csusb.edu/english.html](http://pdc.csusb.edu/english.html)) ([http://pdc.csusb.edu/](http://pdc.csusb.edu/))

   Advisor: Chad Luck
   760-341-2883 ext. 78206, cluck@csusb.edu (dmarshal@csusb.edu)

BA in History ([http://bulletin.csusb.edu/colleges-schools-departments/social-behavioral-sciences/history/history-ba/](http://bulletin.csusb.edu/colleges-schools-departments/social-behavioral-sciences/history/history-ba/))

History ([http://pdc.csusb.edu/historyBA.html](http://pdc.csusb.edu/historyBA.html))

   Advisor: Ruth Howell
   760-341-2883 ext. 78110, rhowell@csusb.edu


Liberal Studies ([http://pdc.csusb.edu/liberal_studies.html](http://pdc.csusb.edu/liberal_studies.html))

   Advisor: Kelly Dortch
   909-537-3711, dortchk@csusb.edu (kthomers@csusb.edu)


Nutrition & Food Sciences ([http://pdc.csusb.edu/historyBA.html](http://pdc.csusb.edu/historyBA.html))

   Advisor: Dr. Dorothy Chen-Maynard
   909-537-5340, dchen@csusb.edu


Psychology ([http://pdc.csusb.edu/](http://pdc.csusb.edu/))

   Advisor: Jennifer Lotto
Bachelor’s Transfer Degree Programs

Art: Graphic Design & Marketing (http://pdc.csusb.edu/art.html)
   Advisor: Ruth Howell
   760-341-2883 ext. 78110, rhowell@csusb.edu

BA in Graphic Design & Marketing (http://bulletin.csusb.edu/colleges-schools-departments/arts-letters/art/art-plan-graphic-design-marketing-ba/)
   Advisor: Cynthia Schreihans
   909-537-3881, jessicac@csusb.edu (cschreih@csusb.edu)

Business Administration: Management (http://pdc.csusb.edu/businessAdministration.html)
   Advisor: Cynthia Schreihans
   760-341-2883 ext. 78151, cschreih@csusb.edu

BA in Administration: Management Concentration (http://bulletin.csusb.edu/colleges-schools-departments/business-public-administration/administration-management-concentration-ba/)
   Advisor: David Senteney
   909-537-5789, dsenteney@csusb.edu (rillie@csusb.edu)

Business Administration: Accounting (http://pdc.csusb.edu/businessAdministration.html)
   Advisor: Dr. Chad Luck
   760-341-2883 ext. 78137, cluck@csusb.edu

BA in Administration: Accounting Concentration (http://bulletin.csusb.edu/colleges-schools-departments/business-public-administration/accounting-concentration-ba/)
   Advisor: Jessica Chavez
   909-537-3881, jessicac@csusb.edu (cschreih@csusb.edu)

Career & Technical Studies (http://pdc.csusb.edu/careerTechEdProg.html)
   Advisor: Sid Burks
   760-341-2883 ext. 75679, sburks@csusb.edu

BA in Career & Technical Studies (http://bulletin.csusb.edu/colleges-schools-departments/education/educational-leadership-technology/career-technical-studies-ba/)

Communication (http://pdc.csusb.edu/communication_studies.html)
   Advisor: Dr. Robert Leo
   760-341-2883 ext. 78148, rleo@csusb.edu

BA in Communication (http://bulletin.csusb.edu/colleges-schools-departments/arts-letters/communication-studies/communication-ba/)

Criminal Justice (http://pdc.csusb.edu/criminal_justice.html)
   Advisor: Ruth Howell
   760-341-2883 ext. 78110, rhowell@csusb.edu

BA in Criminal Justice (http://bulletin.csusb.edu/colleges-schools-departments/social-behavioral-sciences/criminal-justice/criminal-justice-ba/)

English (http://pdc.csusb.edu/english.html)
   Advisor: Dr. Chad Luck
   760-341-2883 ext. 78137, cluck@csusb.edu

BA in English (http://bulletin.csusb.edu/colleges-schools-departments/arts-letters/english/english-ba/)

History (http://pdc.csusb.edu/historyBA.html)
   Advisor: Ruth Howell
   760-341-2883 ext. 78110, rhowell@csusb.edu

BA in History (http://bulletin.csusb.edu/colleges-schools-departments/social-behavioral-sciences/history/history-ba/)

Liberal Studies (http://pdc.csusb.edu/liberal_studies.html)
   Advisor: Kelly Dortch
   909-537-3711, dortchk@csusb.edu (kthomers@csusb.edu)

BA in Liberal Studies, Integrated Track (http://bulletin.csusb.edu/colleges-schools-departments/arts-letters/liberal-studies-office/liberal-studies-integrated-track-ba/)

Nursing (http://pdc.csusb.edu/BSN.html)
   Advisor: Nancy Wolf
   760-341-2883 ext. 78127, nwolf@csusb.edu

Bachelors of Science in Nursing (BSN) (http://bulletin.csusb.edu/colleges-schools-departments/natural-sciences/nursing/nursing-bs/)

Nutrition & Food Sciences (http://pdc.csusb.edu/historyBA.html)
   Advisor: Dr. Dorothy Chen-Maynard
   909-537-5340, dchen@csusb.edu

Psychology (http://pdc.csusb.edu/psychology.html)

Advisor: Jennifer Lotto
760-341-2883 ext. 78149, jlotto@csusb.edu (rcupp@csusb.edu)

BA in Psychology (http://bulletin.csusb.edu/colleges-schools-departments/social-behavioral-sciences/psychology/psychology-ba/)

Credential Programs in Education
• Administration Services (http://pdc.csusb.edu/educationAdmin-Tier1.html)
• Designated Subjects: Career and Technical Studies & Adult Credential (http://pdc.csusb.edu/designatedSubjects-CareerTechnical.html)
• Multiple Subject (http://pdc.csusb.edu/multiple_subject_credential_program.html)
• Pupil Personnel Services: School Counseling (http://pdc.csusb.edu/ppsSchoolCounseling.html)
• Reading/Language Arts Specialist (http://pdc.csusb.edu/readingSpecialist.html)
• Single Subject (http://pdc.csusb.edu/single_subject_credential_program.html)

Certificate Programs
• e-learning (http://pdc.csusb.edu/eLearning.html)
• Math Subject Matter Authorization (http://pdc.csusb.edu/mathAuthorizationCred.html)
• Reading and Literacy (http://bulletin.csusb.edu/colleges-schools-departments/education/teacher-education-foundations/reading-language-arts-certificate/)

Masters Programs
• Accountancy 3:2 (http://pdc.csusb.edu/accountancy.html)
• Business Administration (http://bulletin.csusb.edu/colleges-schools-departments/business-public-administration/mba/)
• Career and Technical Education (http://pdc.csusb.edu/careerTechnicalEducation.html)
• Counseling and Guidance (http://pdc.csusb.edu/counselingGuidance.html)
• Education Administration (http://pdc.csusb.edu/educationalAdmin.html)
• Instructional Technology in Education (http://pdc.csusb.edu/instructionalTechnology.html)
• Math & Science Education (http://coe.csusb.edu/programs/mathScienceEd/)
• Public Administration (http://socialwork.csusb.edu/majorsprograms/pdep/)
• Reading/Language Arts (http://pdc.csusb.edu/readingLanguageArts.html)
• Social Work (http://socialwork.csusb.edu/majorsprograms/pdep/)
• Teaching English to Speakers of other Languages (TESOL) (http://pdc.csusb.edu/tesolMA.html)

Doctoral Program
• Educational Leadership (Ed.D.) (http://coe.csusb.edu/programs/edDedLeadership/)

Palm Desert Campus Undergraduate Advising

Avisinia Rodriguez
760-341-2883 ext. 78253, arodrigui@csusb.edu

Ruth Howell
760-341-2883 ext. 78110, rhowell@csusb.edu

Vanessa Rojo
760-341-2883 ext. 78234, vanessa.rojo@csusb.edu
(rhowell@csusb.edu)