

Certificate in Writing: Public and Professional Writing

The Certificate in Writing: Public and Professional Writing prepares students for professional, workplace, and public writing and editing in print and online contexts. Core certificate classes offer theoretical and rhetorical foundations for learning and engaging with central concepts and practices in public and professional writing. Elective classes in the certificate allow students to select writing classes that complement their academic majors and align with their professional goals. Students who plan to pursue writing-oriented or writing-intensive careers will benefit from both the core and elective classes, which are designed to prepare students for a variety of writerly possibilities, from professional writers to professionals who write, and prepare students to write confidently and successfully in a wide range of professions, genres, and contexts.

Certificates may be earned by regularly matriculated or extended learning students and denote successful completion of a prescribed program of study designed to:

1. impart specified professional/vocational/career competencies; or
2. produce mastery of the content of a sub-field of an academic major (discipline); or
3. provide exposure to the range of materials in a traditional or emerging interdisciplinary field.

Certain certificate programs contain 600-level courses as requirements and/or electives. These 600-level courses may not be taken by undergraduate students. Candidates must receive two-thirds of their certificate-applicable credit from the university. The transferring of credit or the substitution of courses may occur only after application to the appropriate campus authority.

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Certificate Requirements (18 units)

Lower-division requirements (3)	3
ENG 2400 Writing in the Public Sphere	
Upper-division requirements (6)	6
ENG 3070 Theories of Public and Professional Writing	
ENG 3600 Studies in Writing	

Nine units chosen from: (9)	9
ART 4530 Art Writing	
AH 3250 Topics and Themes of Art History and Exhibitions	
AH 4250 Art History Seminar	
AH 5250 Art History Capstone Research Seminar	
AH 5270 Art History Capstone Research Methodology	
COMM 2301 Newswriting and Reporting	
COMM 3354 Fundamentals of Screenwriting	
COMM 3211 Business and Professional Communication	
COMM 3371 Multimedia Journalism	
COMM 3372 Publication Design	
COMM 3402 Writing for Public Relations	
COMM 4101 Communication Research Methodology	
ENG 3600 Studies in Writing	
ENG 3991 Community Service Project	
ENG 3992 Community Service Project	
ENG 3993 Community Service Project	
ENG 5010 Media Performance Practicum	
ENG 5300 Creative Nonfiction	
ENG 5751 Internship in English	
ENG 5752 Internship in English	
ENG 5753 Internship in English	
ENG 6310 Seminar in Public and Professional Discourses	
PHIL 3580 Philosophy of Language	
TA 3647 Playwriting	
TA 4163 Criticism of Plays in Performance	
Total Units	18