## Minor in International Business

### Requirements for a minor in International Business (18 units)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 4050</td>
<td>Managing Across Borders</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 3050</td>
<td>Marketing Principles</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 4700</td>
<td>International Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 4760</td>
<td>Strategic Issues in International Business</td>
<td>3</td>
</tr>
<tr>
<td>Three units of an approved foreign language.*</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Three units chosen from the any of the following courses:</td>
<td>3</td>
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<tr>
<td>ADMN 5753</td>
<td>Internship</td>
<td></td>
</tr>
<tr>
<td>ADMN 5910</td>
<td>Seminar in Administration</td>
<td></td>
</tr>
<tr>
<td>ADMN 5920</td>
<td>Seminar in Administration</td>
<td></td>
</tr>
<tr>
<td>ADMN 5930</td>
<td>Seminar in Administration</td>
<td></td>
</tr>
<tr>
<td>ADMN 6910</td>
<td>Advanced Topics in Administration</td>
<td></td>
</tr>
<tr>
<td>ADMN 6920</td>
<td>Advanced Topics in Administration</td>
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</tr>
<tr>
<td>ADMN 6930</td>
<td>Advanced Topics in Administration</td>
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</tr>
<tr>
<td>ANTH 3610</td>
<td>Cultural Entanglements and the Global Economy</td>
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<tr>
<td>ARAB 3117</td>
<td>Advanced Arabic for Professional Communication</td>
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<tr>
<td>COMM 2201</td>
<td>Intercultural Communication</td>
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<tr>
<td>ECON 3318</td>
<td>International Economics</td>
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</tr>
<tr>
<td>ECON 3780</td>
<td>Multinational Corporations</td>
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</tr>
<tr>
<td>ENTR 5260</td>
<td>Global Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>FIN 3555</td>
<td>Business and Asian Culture</td>
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<tr>
<td>FIN 4330</td>
<td>International Finance</td>
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<tr>
<td>FREN 4450</td>
<td>French Means Business</td>
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<tr>
<td>HSCI 3203</td>
<td>Global Health</td>
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<tr>
<td>PSCI 5400</td>
<td>Seminar in Comparative Politics</td>
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<tr>
<td>PSCI 5900</td>
<td>Seminar in International Relations</td>
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<tr>
<td>SCM 4450</td>
<td>International Logistics</td>
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<tr>
<td>SPAN 4401</td>
<td>Spanish for the Professions</td>
<td></td>
</tr>
</tbody>
</table>

**Total Units** 18

* This program has a foreign language requirement. Students are required to take three units in a foreign language. Students may select courses in any of the following languages offered at CSUSB: Arabic, Chinese, French, Japanese, Korean, Portuguese, Spanish, American Sign Language, Cahuilla, Luiseño, and Serrano. Additional foreign languages may be approved by the Chair of the Department of Marketing. Courses must not be taught in English. Students wishing to take 3 units in a foreign language not offered at CSUSB may request approval from the Chair of the Department of Marketing.