

# Minor in Hospitality Management

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## Requirements for a minor in Hospitality Management (21 units)

### Required Courses: (21)

MKTG 3050	Marketing Principles	3
MKTG 5250	Sports, Entertainment, and Hospitality Marketing	3
MKTG 5700	Hospitality Operations Management	3
MKTG 5750	Hospitality Internship I	1
MKTG 5752	Hospitality Internship II	2
Nine units chosen from the following courses:		9
MKTG 5730	Festival and Entertainment Management	
MKTG 5740	Tribal Gaming: Cultural and Political Context	
MKTG 4300	Professional Selling and Sales Management	
MKTG 4200	Marketing Communications	
HRM 4550	Human Resources Management	
HRM 4580	Employment Law	
ENTR 5470	Managing a Growing Business	
Total Units		21